

Nuntiya Doungphummes, Ph.D.

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Profile

Nuntiya focuses her scholarship on issues of intercultural communication, development communication, sexual identity communication, health communication, media, information and digital literacy, and citizenship. Her research projects include cultural competency and its relationship to healthcare services, democratic practices in Thai context, youth empowerment on citizenship, sexual identity communication of Thai female non-heterosexuals, and MIDL empowerment for elderly people. Over the last decade, her research has been cross-disciplinary, involving communications and participatory action-based research

Education

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| 2002 | Ph.D. (Journalism Studies)
School of Journalism, Media and Cultural Studies
Cardiff University, United Kingdom |
| 1993 | M.A. (Development Communication)
Faculty of Journalism and Mass Communication
Thammasat University, Thailand |
| 1989 | B.A. (Public Relations)
Faculty of Journalism and Mass Communication
Thammasat University, Thailand |

Publications

82

Research Projects

59

Present Positions

- Director at RILCA, Mahidol University
- Chairperson of Intelligence Center for Elderly Media Literacy
- Chairperson of Research Cluster on Communication for Development
- Lecturer in Language and Intercultural Communication (Ph.D & M.A.)

Research Interests

- Communication for development
- Intercultural communication
- Community empowerment
- Media, information and digital literacy for older adults
- Health communication
- Audience analysis
- Participatory action research
- Ethnographic research

Research Experience

Principal Investigator

26 Projects

- 2024** ● Thai seniors' insight: lifestyle, media use, and self-directed learning for media literacy in anticipation of future trends
- 2023** ● Media literacy development for older Thai adults: An integrative approach
 - The development of media literacy and surveillance competencies measurement for change agent in Thai society
 - Navigating between cultures: foreign teachers within Thai and Japanese schools
 - Voices of Thai teachers as intercultural agents in the educational space
 - Dystopian futures and the simulacrum of queer online activism
 - Examining sexual subjectivities in Thai children's life worlds
 - Crisis as a trigger for reproduction of otherness: A never-disappearing discrimination against Myanmar workers in Thai society
- 2022** ● Developing an Intelligence Center for Thai Elderly Media Literacy
 - Internal Evaluation of Spiritual Health Lifestyle Project
- 2021** ● Expanded implementation of media literacy for aging program and a survey of media effects situations
 - Thailand's village health volunteers and COVID-19 prevention: reflexive accounts of self-learning and collective power
 - The three year-strategic planning for the media system and spiritual health pathway plan (2022-2024)
- 2020** ● Media literate elderly: Creating media literacy course and expanding networks of communicators for well-being
- 2018** ● Intercultural communication and adaptation of Western migrants in Thailand
 - Creative space: The construction of Thai youths' citizenship in democratic society phase 2
- 2017** ● Creative space: The construction of Thai youths' citizenship in democratic society phase 1
 - Sexual Identity Communication of 'Thai female non-heterosexuals' in Contemporary Thai Society
 - Synthesis of English learning enhancement research Series funded in 2015
- 2016** ● The project of promoting youth's democratic practice through Thai cultural context
 - Assessing ThaiPBS program quality indicator under Public Broadcasting Service Standard
 - Synthesis of English learning enhancement research series funded in 2014
- 2014** ● Constructing ThaiPBS program quality indicators under Public Broadcasting Service Standard
- 2010** ● The image analysis of Thai health promotion foundation
- 2005** ● The status of media education in Thailand
- 2004** ● The efficiency of 'Sankarmroo Sukunnaphapkarnseksa' television program been cross-disciplinary, involving communications and participatory action-based research

Research Experience

Researcher

33 Projects

- 2025** ● A study of intercultural narratives and reception of LGBTQ+ issues through translation in Thai online social media
- 2024** ● Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2023
 - A trauma-sensitive classroom model to create social and emotional learning to enhance resilience in Thai children
 - Building intercultural competence of foreign workers in Thailand: A case of Myanmar, Cambodia and Laos nationality, phase 3
 - A Study of LGBTQ Issues as Intercultural Communication Competence in Non-normative Sexual Translators (COA. No. 2023/10-215)
- 2023** ● Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2022
 - Intersectionality of LGBTQ identity work in school and the othering of LGBTQ individuals through social media interactions in the Thai context
 - Building intercultural competence of foreign workers in Thailand: A case of Myanmar, Cambodia and Laos nationality, phase 2
 - Positionality, power and presence as methodological praxis in transnational educational collaboration
 - Leniency towards the disadvantaged: Representations of Myanmar workers and the Thai government in the official communicative discourse in time of pandemic
- 2022** ● Development of strategic framework for promotion health media ecology to accommodate individuals to improve health
 - Strategic development to mobilize nutrition literacy for the first 270 days of pregnancy: phase 1 situation analysis
 - Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2021
 - The analysis of key international communication messages in 2022
 - Lessons of crisis communication during the Covid-19 situation operated by Department of Disease Control, Ministry of Health
 - Intergenerational understanding of media: Youths' mobilization of media literacy and surveillance among older adults through culture.
- 2021** ● Building intercultural competence of foreign workers in Thailand: A case of Myanmar, Cambodia and Laos nationality, phase 1
 - Unexplored health and culture: Challenges and opportunities in the aged care for the transnational retirement industry in Thailand
- 2019** ● Monitoring and evaluation of the strategic goal of social mobilisation for media, information and digital Literacy under The Child and Youth Media Institute (CYMI)
 - Elderly use of risk-free media: Creating health communicators through acquiring media and information literacy

Research Experience

Researcher

33 Projects

- 2017** ● Grateful Thai youths caring for the elderly health in a family context
- 2014** ● The impact of teaching practicum in Thailand among Australian pre-service teachers
- 2012** ● Trust rating survey and program quality indicator building of TPBS based on public broadcasting service standard
Promoting well-being of international migrants through “Cultural Competence”
Roles of Thai tourist police in ASEAN economic community
- 2011** ● A comparison between foreign tourists’ safety needs and Thai tourist police’s perception
Thailand Media Development Report
The project of health communication knowledge management in Thai society
- 2006** ● A policy study of health communicator and health communication construction
- 2005** ● The necessity and feasibility of developing health communication systems and health communicators
- 1995** ● The presentation strategies of advertising agencies in Thailand
The efficiency of young broadcaster project: A case study of ‘Khun Keur Kondee’ program on FM. 96.0 MH
- 1994** ● The efficiency of Media for AIDS education: A case study of Saint John’s Group students

Publications

International Journals

15 Papers

- Doungphummes, N.**, Phanthaphoomme, N., & Vicars, M. (Accepted/In press). When ‘us’ becomes ‘them’: Rescripting queer sexual subjectivities in Thai children’s lifeworlds. *Global Studies of Childhood*. <https://doi.org/10.1177/20436106251314150>
- Doungphummes, N.**, Vicars, M., & Phanthaphoommee, N. (Accepted/In press). A sense of (dis)connectedness: LGBTQ+ online othering on Thai Facebook comments. *Sexualities*. <https://doi.org/10.1177/13634607241308634>
- Derrah, R. H., **Doungphummes, N.**, Boonrugsu, T., & Ono, M. (2024). Navigating between cultures: foreign teachers within Thai and Japanese schools. *Globalisation, Societies and Education*, 1–15. <https://doi.org/10.1080/14767724.2024.2397802>
- Nuampa, S., Tangsuksan, P., Sasiwongsaroj, K., Pungbangkadee, R., Rungamornrat, S., **Doungphummes, N.**, Netniyom, S., & Patil, C. L. (2024). Myanmar immigrant women’s perceptions, beliefs, and information-seeking behaviors with nutrition and food practices during pregnancy in Thailand: a qualitative study. *International journal for equity in health*, 23(1), 156, 1–11. <https://doi.org/10.1186/s12939-024-02240-1>

Publications

International Journals

15 Papers

- Doungphummes, N.**, & Phanthaphoommee, N. (2024). 'They trusted me, even if I'm a tom like this': exploring sexual-professional identity communication of LGBTQ+ primary schoolteachers. *Gender and Education*, 1–17. <https://doi.org/10.1080/09540253.2024.2389104>
- Doungphummes, N.**, Sasiwongsaroj, K., Boonrugsu, T., Bhibhulbhanuvat, S., & Suebwongsuwan, W. (2024). Integrating mindfulness in media literacy: a culture-responsive training programme for older Thai adults. *Journal of Media Literacy Education*, 16(1), 50–61. DOI: 10.23860/JMLE-202416-1-4
- Doungphummes, N.**, Bhibhulbhanuvat, S., & Boonrugsu, T. (2024). Translating Buddhist mindfulness into action: engaging older Thai adults in participatory action research. *Qualitative Research Journal*, 24(2), 183–193. DOI: 10.1108/QRJ-11-2023-0178
- Phanthaphoommee, N. & **Doungphummes, N.** (2024). Guest editorial: When intercultural communication meets translation studies: divergent experiences in qualitative inquiries. *Qualitative Research Journal*, 24(2), 93–100. DOI: 10.1108/QRJ-03-2024-196
- Ono, M. & **Doungphummes, N.** (2023). New paths for social adaptation in transnational migration: The case of a migrant community in Tokyo, Japan. *Annals of the Austrian Geographical Society*, 165, 199–216. Wien (Vienna) 2023, <https://doi.org/10.1553/moegg165-091>
- Doungphummes, N.**, Saehenga, J., & Phanthaphoommee, N. (2023). Crisis as a trigger for the reproduction of otherness: the never-ending discrimination against Myanmar workers in Thai society. *Journal of Mekong Societies*, 19(3), 1–24.
- Doungphummes, N.**, Tantivejakul, N. & Sangsingkeo, N. (2023) Thai village health volunteers' employment of self-directed learning and collective power in time of pandemic, *Social Work with Groups*, 40(3), 264–277. DOI: 10.1080/01609513.2023.2205459
- Doungphummes, N.** & Zarchi, A. (2022) Linguistically-limited intercultural adaptations of independent Western migrants in Thailand: "Taxi Thai" communication strategy. *Journal of Intercultural Communication Research*, 51(3), 325–340, DOI: 10.1080/17475759.2021.1946840
- Doungphummes, N.** and Sangsingkeo, N. (2022). Toward the complexity of identity: "Being and not being lesbian" in contemporary Thailand, *Journal of Homosexuality* 69(3), 544–564. DOI: 10.1080/00918369.2020.1840211.
- Doungphummes, N.** and Vicars, M. (2020). Implementing PAR in a Thai community development context: engaging a culturally responsive approach. *Qualitative Research Journal* 20(2), pp. 205–215. DOI: 10.1108/QRJ-12-2019-0101
- Doungphummes, N.** and Cacciattolo, M. (2015). Intercultural competence through teaching practicum in Thailand: A

Thai Journals

46 Papers

- Polnoka, C. **Doungphummes, N.** & Boonrugsu, T. (2024). Impact of use of LINE application on employees' satisfaction and work life balance in broadcasting organization employees in Thailand. *Journal of Language and Culture*, 43(2), 40–63.
- Yuenman, T., **Doungphummes, D.**, Boonrugsu, T. & Sasiwongsaroj, K. (2024). Intercultural competence of ethnic novice students in Phrapariyattidhamma schools (สมรรถนะระหว่างวัฒนธรรมของสามเณรนักเรียนกลุ่มชาติพันธุ์ในโรงเรียนพระปริยัติธรรม). *Parichart Journal*. 37(1), 77–95.

Publications

Thai Journals

46 Papers

- Siwapathomchai, S., Phanthaphoommee, N., & **Doungphummes, N.** (2023). A study of international news reports on Thailand: Implications to soft power and nation branding. *Journal of Language and Culture*, 42(2), 197-216.
- Sangsingkeo, N., **Doungphummes, N.**, Tipayamongkhogul, M. & Panyawongsataporn, V. (2024). Policy recommendations to risk communication during the COVID-19: the analysis of the case study of Department of Disease Control (ข้อเสนอแนะเชิงนโยบายต่อแนวทางการสื่อสารความเสี่ยงในวิกฤติโควิด-19: บทสังเคราะห์จากการทำงานของกรมควบคุมโรค). *Warasansart*, 17 (1), 108-141.
- Doungphummes, N.**, Sasiwongsaroj, K., Bhibulbhanuvat, S., Boonraksa, T., & Suebwongsuwan, W. (2023). The construction of media literacy course for Thai elderly through participatory processes (การสร้างหลักสูตรรู้เท่าทันสื่อสำหรับผู้สูงอายุไทยด้วยกระบวนการมีส่วนร่วม). *Journal of Communication Arts*, 41(2), 120-138.
- Suksom, Y., **Doungphummes, N.**, & Boonraksa, T. (2022). Cultural communication and adaptation: A case study of Hanban officers in Thailand (การสื่อสารและปรับตัวทางวัฒนธรรม กรณีศึกษาเจ้าหน้าที่กองสำนักงานอินปันประจำประเทศไทย). *Journal of Humanities and Social Sciences*, Suan Sunandha Rajabhat University, 5(1), 40-53.
- Boonraksa, T., **Doungphummes, N.** and Techawongstien, K. (2021). Cultural entrepreneur's competences in 21st century (สมรรถนะผู้ประกอบการทางวัฒนธรรมในศตวรรษที่ 21). *Journal of Business, Economics and Communications*, 16(1), 143-162.
- Kongjan, K., **Doungphummes, N.** and Bhibulbhanuvat, S. (2021). Communication etiquette for Thais' usage of social media (มารยาทการสื่อสารผ่านสื่อสังคมออนไลน์ของคนไทย). *Parichart Journal*, 34(1), 155-175.
- Bhibulbhanuvat, S., **Doungphummes, N.** and Sasiwongsaroj, K. (2020). Elderly use of risk-free media: Creating media literate elderly health communicators (ผู้วัยไม่เสี่ยงสื่ออย่างปลอดภัย: สร้างนักสื่อสารสุขภาพที่รู้เท่าทันสื่อ และสารสนเทศ). *Journal of Business, Economics and Communications*, 15(3), 174-191.
- Doungphummes, N.** and Sangsingkeo, N. (2020). Media, information and digital literacy: "concept" and "tool" for developing media literate children and youths citizenship. (การรู้เท่าทันสื่อ สารสนเทศ และดิจิทัล: "หลักการ" และ "เครื่องมือ" เพื่อเสริมสร้างเด็กและเยาวชนพลเมืองรู้เท่าทันสื่อ). *Journal of Communication Arts Review*, 24(3), 54-67.
- Sangsingkeo, N. and **Doungphummes, N.** (2020). Approaches for building media, information and digital literate society: when "inclusive city" can be a "medium" and "message" for change. (แนวทางการสร้างสังคมเท่าทันสื่อ สารสนเทศ และดิจิทัล: เมื่อ "เมืองทั่วถึง" (Inclusive City) เป็นได้ทั้ง "สื่อ" และ "สาร" เพื่อสร้างการเปลี่ยนแปลง). *Journal of Warasansart*, 13 (1), 135-159.
- Doungphummes, N.** and Bhibulbhanuvat, S. (2019). "Creative Space" The Mechanism of Participatory Communication for Thai Youth's Citizenship Building (พื้นที่สร้างสรรค์ กลไกการสื่อสารแบบมีส่วนร่วมในการสร้างความเป็นพลเมืองให้เยาวชนไทย). *Journal of Warasansart*, 12(2), 87-123.
- Kertpolsert, P., **Doungphummes, N.**, Bhibulbhanuvat, S. and Boonrugsu, T. (2019). Relationship between passengers' attitude and selective exposure of flight safety demonstration: (ความสัมพันธ์ระหว่างทัศนคติกับการเลือกเปิดรับการสาธิตใช้อุปกรณ์นิรภัยบนเครื่องบิน กรณีศึกษาสายการบินไทยสมายล์). *Journal of Educational Administration*, Silpakorn University, 10 (1), 983-1002.
- Wutthithanakonkun, T. and **Doungphummes, N.** (2018). Thai PBS Entertainment Programs according to Program Quality Assessment Framework of Public Broadcasting Service (รายการสาระบันเทิงของสถานีโทรทัศน์ไทยพีบีเอสตามกรอบตัวชี้วัดคุณภาพรายการสื่อสารสาธารณะ). *Veridian E-Journal*, 11 (1), 428-447.
- Doungphummes, N.** and Kleechaya, P. (2017). Framework for Quality Assessment of Public Media Items and Application of Thai PBS (กรอบการประเมินคุณภาพรายการสื่อสารสาธารณะและการประยุกต์ใช้ของไทยพีบีเอส). *Journal of Communication Arts Review*, 21(1), 31-48.
- Doungphummes, N.**, Sangsingkeo, N. and Chandransu, N. (2017). Democracy in Thai Culture: The Analysis from Participatory Action Research to Enhance Integrative Thinking of Democracy in Thai Culture among Children and Youths (ประชาธิปไตยในวิถีไทย: บทสังเคราะห์จากการวิจัยเชิงปฏิบัติการแบบมีส่วนร่วมเพื่อเสริมสร้างความคิดเชิงบูรณาการการประชาธิปไตยในวัฒนธรรมไทยให้เด็กและเยาวชน). *Veridian E-Journal*, 10 (3), 600-616.

Publications

Thai Journals

46 Papers

- Doungphummes, N.,** Sasiwongsaroj, K., Bhibulbhanuvat, S., Boonraksa, T., & Suebwongsuwan, W. (2023). The construction of media literacy course for Thai elderly through participatory processes (การสร้างหลักสูตรรู้เท่าทันสื่อสำหรับผู้สูงอายุไทยด้วยกระบวนการมีส่วนร่วม). *Journal of Communication Arts*, 41(2), 120-138.
- Suksom, Y., **Doungphummes, N.,** & Boonraksa, T. (2022). Cultural communication and adaptation: A case study of Hanban officers in Thailand (การสื่อสารและปรับตัวทางวัฒนธรรม กรณีศึกษาเจ้าหน้าที่กองสำนักงานอินเป็นประจำประเทศไทย). *Journal of Humanities and Social Sciences, Suan Sunandha Rajabhat University*, 5(1), 40-53.
- Boonraksa, T., **Doungphummes, N.** and Techawongstien, K. (2021). Cultural entrepreneur's competences in 21st century (สมรรถนะผู้ประกอบการทางวัฒนธรรมในศตวรรษที่ 21). *Journal of Business, Economics and Communications*, 16(1), 143-162.
- Kongjan, K., **Doungphummes, N.** and Bhibulbhanuvat, S. (2021). Communication etiquette for Thais' usage of social media (มารยาทการสื่อสารผ่านสื่อสังคมออนไลน์ของคนไทย). *Parichart Journal*, 34(1), 155-175.
- Bhibulbhanuvat, S., **Doungphummes, N.** and Sasiwongsaroj, K. (2020). Elderly use of risk-free media: Creating media literate elderly health communicators (ผู้สูงอายุไม่เสี่ยงสื่ออย่างปลอดภัย: สร้างนักสื่อสารสุขภาพที่รู้เท่าทันสื่อ และสารสนเทศ). *Journal of Business, Economics and Communications*, 15(3), 174-191.
- Doungphummes, N.** and Sangsingkeo, N. (2020). Media, information and digital literacy: "concept" and "tool" for developing media literate children and youths citizenship. (การรู้เท่าทันสื่อ สารสนเทศ และดิจิทัล: "หลักการ" และ "เครื่องมือ" เพื่อเสริมสร้างเด็กและเยาวชนพลเมืองรู้เท่าทันสื่อ). *Journal of Communication Arts Review*, 24(3), 54-67.
- Sangsingkeo, N. and **Doungphummes, N.** (2020). Approaches for building media, information and digital literate society: when "inclusive city" can be a "medium" and "message" for change. (แนวทางการสร้างสังคมเท่าทันสื่อ สารสนเทศ และดิจิทัล: เมื่อ "เมืองทั่วถึง" (Inclusive City) เป็นได้ทั้ง "สื่อ" และ "สาร" เพื่อสร้างการเปลี่ยนแปลง). *Journal of Warasansart*, 13 (1), 135-159.
- Doungphummes, N.** and Bhibulbhanuvat, S. (2019). "Creative Space" The Mechanism of Participatory Communication for Thai Youth's Citizenship Building (พื้นที่สร้างสรรค์" กลไกการสื่อสารแบบมีส่วนร่วมในการสร้างความเป็นพลเมืองให้เยาวชนไทย). *Journal of Warasansart*, 12(2), 87-123.
- Kertpolser, P., **Doungphummes, N.,** Bhibulbhanuvat, S. and Boonrugs, T. (2019). Relationship between passengers' attitude and selective exposure of flight safety demonstration: (ความสัมพันธ์ระหว่างการเลือกเปิดรับการสาธิตใช้อุปกรณ์นิรภัยบนเครื่องบินกรณีศึกษาสายการบินไทยสมายล์). *Journal of Educational Administration, Silpakorn University*, 10 (1), 983-1002.
- Wutthithanakonkun, T. and **Doungphummes, N.** (2018). Thai PBS Entertainment Programs according to Program Quality Assessment Framework of Public Broadcasting Service (รายการสาระบันเทิงของสถานีโทรทัศน์ไทยพีบีเอสตามกรอบตัวชี้วัดคุณภาพรายการสื่อสารสาธารณะ). *Veridian E-Journal*, 11 (1), 428-447.
- Doungphummes, N.** and Kleechaya, P. (2017). Framework for Quality Assessment of Public Media Items and Application of Thai PBS (กรอบการประเมินคุณภาพรายการสื่อสารสาธารณะและการประยุกต์ใช้ของไทยพีบีเอส). *Journal of Communication Arts Review*, 21(1), 31-48.
- Doungphummes, N.,** Sangsingkeo, N. and Chandransu, N. (2017). Democracy in Thai Culture: The Analysis from Participatory Action Research to Enhance Integrative Thinking of Democracy in Thai Culture among Children and Youths (ประชาธิปไตยในวิถีไทย: บทสังเคราะห์จากการวิจัยเชิงปฏิบัติการแบบมีส่วนร่วมเพื่อเสริมสร้างความคิดเชิงบูรณาการประชาธิปไตยในวัฒนธรรมไทยให้เด็กและเยาวชน). *Veridian E-Journal*, 10 (3), 600-616.
- Raksakaew, K. and **Doungphummes, N.** (2017). The Influence of New Media Program on Children and Youth's Worldview (อิทธิพลของรายการในสื่อใหม่ที่มีต่อมุมมองต่อโลกของเด็กและเยาวชน). *Veridian E-Journal*, 10 (3), 152-169.
- Doungphummes, N.** and Chandransu, N. (2016). Approaches to Enhance English Communicative Competence of Thai People: A Synthesis Account of Targeted Research Series in English Learning Promotion (แนวทางการพัฒนาศักยภาพการสื่อสารด้วยภาษาอังกฤษของคนไทย: บทสังเคราะห์งานวิจัยมุ่งเป้าหมายด้านการส่งเสริมการเรียนรู้ภาษาอังกฤษ). *Journal of Language and Culture*, 35 (2), 77-96.

Publications

Thai Journals

46 Papers

- Doungphummes, N.** and Bhibulbhanuvat, S. (2016). Constructing ThaiPBS Program Quality Indicators under Public Broadcasting Service Standard (การสร้างตัวชี้วัดคุณภาพรายการไทยพีบีเอสตามมาตรฐานสื่อสาธารณะ). *Journal of Warasansart*, 9 (3), 207-244.
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- Doungphummes, N.** (2003). 'Speaking for themselves': Investigating Media Imperialism from an 'Insider's Point of View'. *The Milestone*, 1(1), 12-22.
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Publications

Books/ Book chapters

14 Book/ Book Chapters

- Doungphummes, N.** & Phanthaphoommee, N. (Forthcoming, 2025). Constructing a sense of belonging: Negotiating on identity work of gender-nonconforming teachers in Thai primary schools. In M. Vicars, J. Glazzard, R. Balfour, N.
- Doungphummes, N.** Dunkerly, M. Moreira (Eds.) The Bloomsbury International Handbook of LGBTQIA+ inclusion in Educational Contexts. Bloomsbury.
- Doungphummes, N.**, Boonrugsa, T., Phanthaphoommee, N. & Thumvichit, A. (Forthcoming, 2025). (Un)expected Integrity to Uphold Inclusivity: Voices of Thai Teachers as Intercultural Agents in the Educational Space. In M. Cacciattolo & J. Burke (Eds.). Exploring Equity, Inclusion and Agency in Education: Theory, Policy and Practice. Springer.
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- Doungphummes, N.** and Bhibulbhanuvat, S. (2020). Intercultural communication: significances and study approaches (การสื่อสารระหว่างวัฒนธรรม: ความสำคัญและแนวทางการศึกษา). In S. Nomjan (Ed.) Language and intercultural communication: theories and practices (pp. 199-215). (ภาษาและการสื่อสารระหว่างวัฒนธรรม: ทฤษฎีและการประยุกต์). Printery.
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- Doungphummes, N.** and Chandransu, N. (2016). Synthesis of English Learning Enhancement Research Series (บทสังเคราะห์งานวิจัยมุ่งเป้าหมายชุดโครงการวิจัยด้านการส่งเสริมการเรียนรู้ภาษาอังกฤษ). Thailand Research Fund.
- Doungphummes, N.**, Sangsingkeo, N. and Chandransu, N. (2016). Democracy in Thai Culture: The Developmental Understanding of Children and Youths towards a Healthy Society. (ประชาธิปไตยในวิถีไทย: ความเข้าใจเพื่อการพัฒนาเด็กและเยาวชนสู่สังคมสูงทาวะ). Nakorn Prathom: Yin Yang Karnpim.
- Doungphummes, N.** (2011) Television News and the Politics of Glocalisation: Ethnographic Audience Research in Rural Thailand. Saarbrücken, Germany: LAMBERT Academic publishing.
- Langer, J., & **Doungphummes, N.** (2009). Media Education in Thailand: Contexts and Prospects. In Chi-Kim Cheung (Ed.), Media Education in Asia (pp. 199-215). The Netherlands: Springer.

Publications

Conference Proceedings

7 Proceeding

Wichasin, P. and **Doungphummes, N.** (12-13 June 2012). A Comparative Study of International Tourists' Safety Needs and Thai Tourist Polices' Perception towards International Tourists' Safety Needs. ICHT 2012: International Conference on Hospitality and Tourism, France.

Doungphummes, N. and Boonsiripunth, M. (21.-22 December 2010). Thailand's Health Communication Implication: From Burring Notion to Practical Challenge. International conference on Future Imperatives of Communication and Information Development and Social Change, Thailand.

Boonsiripunth, M. and **Doungphummes, N.** (23-25 July 2007). Thailand's Health Communication System: from Unpromising Attempt to Disputable Challenge. Media, Communication, Information: Celebrating 50 years of Theories and Practices. International Association for Media and Communication Research (IAMCR), France.

Langer, J. and **Doungphummes, N.** (23-25 May 2006). The Power of Media Language and the Case for Media Literacy: A View from Thailand. 1st World Congress on the Power of Language, Thailand.

Boonsiripunth, M. and **Doungphummes, N.** (11-12 May 2005). The History of Thai Press: A Road to Freedom?. International Media History and Communications Symposium, UK.

Doungphummes, N. (16 December 2003). Articulating the Local and the Global: Rural Thai Television News Audiences in Context. 2nd St. John's International Conference, Thailand.

Doungphummes, N. (15 January 2001). 'Speaking for themselves': Investigating Media Imperialism from an 'Insider's Point of View. 1st St. John's International Conference, Bangkok, Thailand.

Employment History

2017 – 2019

Deputy Director for Communications and Academic Services

2015 – 2016

Deputy Director for Research
RILCA, Mahidol University

2013 – 2014

Chairperson of Master of Arts Program in Language and Culture for Communication and Development
RILCA, Mahidol University

2011 – 2012

Deputy Dean of Graduate School
Graduate School, Suan Dusit Rajabhat University

2009 – 2012

Director, Master of Communication Arts Program
Graduate School, Suan Dusit Rajabhat University

2008 – 2009

Lecturer, Master of Communication Arts Program
Graduate School, Suan Dusit Rajabhat University

2002 – 2008

Director, Master of Communication Arts
Graduate School of Communication Arts, St. John's University

1994 – 2001

Lecturer, Public Relations Program
Faculty of Communication Arts, St. John's University

1992 – 1993

Public Relations Officer
Thai Industrial Standard Institute, Ministry of Industry

1989 – 1991

Lecturer, Department of Communication and Public Relations
Suan Dusit Teachers' College

Teaching Courses

- Intercultural communication strategies
- Research design and practice
- Intercultural communication theories
- Corporate communication
- Media and Information literacy for Older Adults
- Participatory Communication for Social

Other Academic Experiences

- Reviewer (International and National Journals)
- Guest-editor/ Section editor (Journal of Asian Critical Education, 2015; Qualitative Research Journal, special issue 2024; Handbook of Sexuality in Schools/ Education, 2024)
- Editors and Editorial board committee for national journals
- Curriculum, training course development committee
- M.A. and Ph.D. Thesis Examiner/ supervisor
- Guest Lecturer/ Speaker
- Academic Consultants (Public Relations, Health Communication, Safety communication)



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