

Theeraphong Boonrugsu, Ph.D.

Asst. Prof.

Phone:

Office no. (66) 2 800 2308
ext. 3321
Mobile: (66) 85 661 3097

Address:

Research Institute for
Languages and Cultures of Asia
Mahidol University
Nakhon Pathom, Thailand

Email:

Theeraphong.boo@mahidol.ac.th



Profile

Theeraphong Boonrugsu is an Assistant Professor of Public Administration in MA. (Language and Intercultural Communication) program. He teaches intercultural competency for leaders, and quantitative research methodology. His current research is focused on leadership in multicultural organization, media literacy, mindfulness, migrant workers management, and senior school management. In addition, he is also interested in applying Buddhism principles to self and sustainable development.

Education

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|-------------|---|
| 2005 | Ph.D. (Business Administration)
Ramkhamhaeng University, Thailand |
| 2000 | MS. (Computer & Engineering Management)
Assumption University, Thailand |
| 1998 | BBA. (Hotel Management)
Assumption University, Thailand |

Research Interests

- Leadership and Competences for Human Resources Development
- Multicultural Organizational Administration
- Media Literacy
- Senior School Management
- Migrant Workers Management
- Buddhism and Sustainable Development

Present Positions

- **Deputy Director for Administration and Finance**
- **Lecturer in Language and Intercultural Communication (M.A. & Ph.D.)**
RILCA, Mahidol University

Employment History

2019–2024

Program Chair of MA. (Language and Intercultural Communication) | RILCA, Mahidol University

2012–2016

Deputy Director for Strategic Plan and Human Resource Management | RILCA, Mahidol University

2010–2012

Deputy Director for Administration and Human Resource Development | RILCA, Mahidol University

2010–2012

Program Chair of M.A. (Language and Culture for Communication and Development) | RILCA, Mahidol University

Selected Research Experience

- 2024**
 - Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2023
 - Balanced multiculturalism: Building intercultural competence for multicultural co-existence with migrant workers from Myanmar, Cambodia and Lao in Thailand. (phase 3)
- 2023**
 - Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2022
 - Balanced multiculturalism: Building intercultural competence for multicultural co-existence with migrant workers from Myanmar, Cambodia and Lao in Thailand. (phase 2)
- 2022**
 - Developing an Intelligence Center for Thai Elderly Media Literacy
 - Balanced multiculturalism: Building intercultural competence for multicultural co-existence with migrant workers from Myanmar, Cambodia and Lao in Thailand. (phase 1)
 - Evaluation of participants of digital communication courses organized by Public Relations Institute, Public Relations Department in the fiscal year 2021
- 2021**
 - Expanded implementation of media literacy for aging program and a survey of media effects situations
 - Linguistically and culturally appropriate prevention in COVID-19 for migrant workers.

Selected Publications

International & Thai Journals

- Doungphummes, N., Sasiwongsaroj, K., **Boonrugs, T.**, Bhibulbhanuvat. S., & Suebwongsuwan, W. (2024). Integrating mindfulness in media literacy: A culture-responsive training programme for older Thai adults. *Journal of Media Literacy Education*, 16(1), 50-61.
- Doungphummes, N., Bhibulbhanuvat, S., & **Boonrugs, T.** (2024). Translating Buddhist mindfulness into action: engaging older Thai adults in participatory action research. *Qualitative Research Journal*, 24(2), 183-193. DOI: 10.1108/QRJ-11-2023-0178
- Derrah, R.H., Doungphummes, N., **Boonrugs, T.**, & Ono, M. (2024). Navigating between cultures: foreign teachers within Thai and Japanese schools. *Globalisation, Societies and Education*, <https://doi.org/10.1080/14767724.2024.2397802>
- Phanthaphoommee, N., **Boonrugs, T.**, Nomnian, S. (2023). When fake news comes with translation: A study of perception toward coronavirus-related news translation into Thai. *Kasetsart Journal of Social Sciences* 44(4). 1283-1292.
- Chaeddhananan, K., **Boonrugs, T.**, and Iamkerd, R. (2024). Developing Inner Skills of Organizational Leaders: Toward Leadership that Truly Creates Impact for Global Sustainable Development., *Christian University Journal*, 30(4), 137-153.
- Chaeddhananan, K., Iamkerd, R, and **Boonrugs, T.** (2024). ITA Literacy: A Corruption Risk Management Tool of Thai Government Organization., *Christian University Journal*, 29(4), 132-148.

Selected Publications

International & Thai Journals

- Boonrugs, T.**, Doungphummes, N. and Techawongstien, K. (2021). Cultural Entrepreneur's Competences in 21st Century. *Journal of Business, Economics and Communications*, 16(1), 143-162.
- Boonrugs, T.** & Vawklang, N. (2016). Ways to administrate an organization with the principles of dharma. *Journal of Business, Economics and Communications*, 11(1), 4-20.

Selected Publications

Books

- Doungphummes, N., Bhibulbhanuvat, S. & **Boonrugs, T.** (2023). The interplay of neoliberalism and Buddhism in Thai academic life. In M. Vicars & L. Pelosi. (Eds.). *Storying pedagogy as critical praxis in the neoliberal university: Encounters and disruptions*. Singapore: Springer.
- Boonrugs, T.**, Chaidee, V., and Sasiwongsaroj. (2022). Cultural Approaches to Strategic Management during the COVID-19 Pandemic with Respect to Migrant Worker in Thailand. In *Migration, Ageing, Aged Care and the Covid-19 Pandemic in Asia: Case studies from Thailand and Japan*. Kwanchit Sasiwongsaroj, Karl Husa, and Helmut Wohlschlagl (eds.). Austria: Riedeldruck GmbH.
- Boonrugs, T.** (2022). "SĀRĀÑĪYADHAMMA" Strategy for Harmony in Diverse Organisation. In Akanisdha, K. (Ed.) *Language and intercultural communication: theories and practices*. (Vol 2) (pp. 199-215). P.A. Living Co., Ltd.



Languages & Cultures

are at the Heart of Sustainable Development